



De Montfort University, Faculty of Business and Law

and

Niels Brock, Copenhagen Business College

BA (Hons) Business Management

N1N241

Curriculum 2026/27

One of the main advantages of this course is that it gives you the core skills and knowledge to work effectively and confidently within a wide range of business organisations and corporate functions. It also gives you the flexibility to tailor the degree to suit your interests with a broad range of modules available for you to choose in Years 2 and 3. Regardless of the modules you choose, all are designed to be highly practical and connected to the business world so that you develop the knowledge and practical skills that companies are looking for in graduates.

We are fortunate that at DMU and NBCBC we have a wealth of experience within our staff who are practically involved in the world of business as well as academically. We all work with businesses in some way, both large and small, private and public, to share knowledge and expertise, and in this way students benefit from contemporary and applied business knowledge.

This degree is an exciting and innovative programme designed to give you exposure to the most contemporaneous topics affecting businesses being 'played out' on the national, international and global stage.

The overarching aim of the Business Management programme is to support students to acquire and develop the knowledge, skills, and behaviours necessary to work effectively, confidently, and responsibly within a wide range of business organisations and corporate functions. It provides students with an excellent grounding in all aspects of business management, incorporating knowledge from a range of disciplines such as accounting, economics, finance, human resource management, marketing, and sustainability. These disciplines and philosophies have been combined within the degree to provide students with a broad and coherent programme that provides an advanced general education for business. While providing students with a background in all areas of business, the programme is designed to enable students to specialise in industry relevant areas. Business Management graduates should be able to demonstrate a resilient and 'can-do' attitude by taking initiative, accepting responsibility for decisions and actions, and overcoming challenges and unexpected obstacles in a positive, resourceful, and creative way. They can accurately deploy established techniques of analysis and enquiry that they have learned within the business management discipline. They can initiate and carry out projects and frame appropriate questions to achieve a solution - or identify a range of solutions - to a problem. They can communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.

Programme Structure and Module Descriptors

Level 4 (Study Year 1)

Core modules:

Module code	Module Title	Credit Value
BABM1001	Foundations of Business Management	30
BABM1002	Introduction to Marketing	30
BABM1003	Accounting and Budget Management	30
BABM1004	Human Resources and People Management	30

Supplementary but still mandatory module:

NB001	Academic Workshops	0
NB002	Research Methodology	0

Level 5 (Study Year 2)

Core modules

Module code	Module Title	Credit Value
BABM2001	Finance and Reporting for Management Decisions	30
BABM2002	Contemporary Issues in Sustainable Business	30
BABM2003	Business Research and Analysis	30

Plus select one of the following:

Module code	Module Title	Credit Value
BABM2004	Ethical and Responsible Leadership	30
BABM2005	Global Operations and Supply Chain Management	30

Supplementary but still mandatory module:

NB003	Research Methodology	0

Level 6 (Study Year 3)

Choose one of the three modules

Module code	Module Title	Credit Value
BABM3001	Digital Transformation and Innovation in Business	30
BABM3002	Business Analytics and Managing Data	30
BABM3003	Critical Issues in Global Business	30

Choose one of the three modules

Module code	Module Title	Credit Value
BABM3004	Managing Business Projects	30
BABM3005	Change, Innovation and Knowledge Management	30
BABM3006	Crisis and Risk Management	30

Core module

Module code	Module Title	Credit Value
BABM3007	Business Strategy in Action	30

Core module

Module code	Module Title	Credit Value
BABM3009	Dissertation	30

Module Descriptions

Foundations of Business Management
This module introduces students to the external context of business practice and understanding the impact of globalisation on business and an introduction to business law. Students are also introduced to the basic management functions of planning, leading, organising and controlling. Students can expect to learn about how key internal business functions are successfully integrated in business organisations and how this in turn positions organisations for external success. In addition, students can expect to be onboarded in the areas of academic research, writing and referencing skills.

Introduction to Marketing
This module introduces students to core marketing principles, theories, and practices. It is expected that students will have a good understanding about the marketing process and will gain the ability to make critical reflections upon contemporary marketing practices from this module. The module is intended to provide both an introduction to the topic as well as providing students with a basic grounding in the theory and practice of marketing as a business management discipline.

Accounting and Budget Management
This module is designed to give a very generalised introduction to the wide area of accounting and finance. It is intended to concentrate on the use of financial data as opposed to the deep methodological basis of accounting practice. Students will be introduced to the principles of budgeting. They will explore accounting and budgeting in practice.

Human Resources and people Management
This module introduces students to the importance of managing people and organisational behaviour in the workplace. Students are also introduced to the interpersonal dynamics of politics, power, change, conflict. Students will consider how organisational reliance on technological advancement is reshaping the nature and character of “work”. They will further consider the impact this has on the human resource.

Academic Workshops
The primary objective of the academic workshop module is to reinforce students’ practical assignment writing and presentation skills. In so doing the module enables learners to think about their academic writing and presentation style at an early stage of the process. The generic support provided by the module is additional to the assignment specific instructions students will get from their module tutors.

Level 5 (Study Year 2)

Finance and Reporting for Management Decisions
This is module is designed to equip students with key knowledge of drivers of decision making including financial and non-financial considerations. Students will be able to interpret financial and non-financial data and use their knowledge to inform decision making. Students will learn how to interpret and analyse the financial performance, cash flows and financial position of organisations from their published accounts.

Contemporary Issues in Sustainable Business
This module equips students with a sound understanding of sustainability in the business context. It highlights how transformation in the global political economy has given rise to debates about the nature and role of business in society. It then examines the changing expectations of business and how managers have responded to calls for greater social and environmental sustainability. It will also highlight some of the key debates in the sustainability field such as the drivers of corporate responsibility, the extent of responsibility, the governance and implementation of sustainability, and sustainable business models.

Business Research and Analysis
This module provides an overview of the research process in business. It equips students with the necessary tools and techniques to prepare a business research proposal, execute this proposal, and analyse and interpret the data. Students will learn data collection methods applied in business research and the research skills necessary for evaluation, synthesis and analysis.

Ethical and Responsible Leadership
This module addresses important ethical questions and equips students with a sound understanding of sustainability in the business context. It presents students with tools to support ethical decision and sustainable behaviour. This module aims to facilitate the development of skills and knowledge that are needed to identify and manage ethical challenges in organisations.

OR

Global operations and Supply Chain Management
The module will cover supply chain management (SCM) topics including design of products and services capacity management, process design, logistics and transportation, ERP, Inventory Management and so on. This module aims to prepare students for entry-level jobs in managing the production and distribution of goods and services. This module aims to provide an understanding of the techniques and tools that are utilised to effectively and optimally produce and distribute the goods and services in business organisations and manufacturers.

Research Methodology
This module aims to present the foundations of research methodology and scientific theory used in business and management research. More specifically, the module aims to prepare students to design a research study around a suitable research topic to be undertaken in their dissertation. Content is focused on the various epistemological and methodological issues faced in business and management research, and students will be introduced to a range of qualitative and quantitative research methods and scientific theory commonly used both in academic research and the practical business environment.

Level 6 (Study Year 3)

Digital Transformation and Innovation in Business
This module provides insight into the emergence of digital business, key concepts, technologies, and strategic organisation. This module enables students to identify multiple technologies which can be integrated within businesses, coupled with the development of new digital strategies which are central to corporate success. The module considers how business management practices ought to be innovated in the context of our emerging digital society.

OR

Business Analytics and Managing Data
This module will develop core understanding and skills of using Microsoft Excel, a market leading analytical tool and software package. It covers the way in which enterprises such as businesses, not-for-profit organisations and governments utilise quantitative data to obtain insights for decision-making. The module covers the principles of business data management.

OR

Critical Issues in Global Business
This module is designed to critically evaluate how current world issues affect business management and performance. It considers societal changes and movements as well as broader global events. The module brings to the mainstream niche discourses that have indicative potential for broader impact.

Managing Business Projects
This module is designed to introduce students to the principles of managing business projects. This module equips students with the relevant skills to execute a project. Students are introduced to the practice of project management in preparation for designing and managing the execution of their own project.

OR

Change, Innovation and Knowledge Management
This module introduces students to how organisations manage change and innovation, which is central to their growth, survival, and success. By the end of the module, students should be able to understand managerial strategies that organisations use to manage the different types of innovation and how they seek to benefit from their innovations.

OR

Crisis and Risk Management
This module takes a counter-intuitive but important step in considering how organisations are exposed to, and deal with crises, risk and business interruptions. The module synthesises two essential components, each of which have underlying theory and practice; these are crisis management and risk management. This module examines how business continuity is enabled through effective crisis handling and risk management.

Core modules

Business Strategy in Action
This module aims primarily to ensure that students understand the nature and meaning of business strategy. Students will be able to assess the strategic position of corporations operating in complex global markets. They are then provided an opportunity to apply their strategic learning in the context of a business simulation.

Dissertation
The module provides an opportunity for students to undertake an independent study in an area of special interest within the broad area of business management. It builds on their introductory business research skills and prepares them for postgraduate research study. This module draws on the academic skills and practices students have been inculcated with from the commencement of the programme.

Assessment Methods

Assessment Methods 2025/2026 BA in Business Management

Modules are assessed in many different ways as outlined in the DMU module guides for each particular module, but here are some of the most common methods of assessment:

Essay	a written assignment based on a set question (or choice of questions) with a word limit.
Report	a structured assignment using headings and sub-headings used to look at a particular problem or issue and make recommendations within a word limit. This could be an individual piece of work or group work.
Exam	a formal test to assess knowledge within a time limit and silent conditions. Exams can be closed book (i.e. no material is allowed to be taken in) or open book (specific texts are allowed).
Phase Test	a shorter test (usually multi-choice or short answers) which takes place under exam conditions.
Reflection	a written piece of work where students are asked to reflect on their development and experience and what they have learned from it.
Presentation	this can be in groups or done individually and usually takes place in a classroom or lecture theatre using visual aids such as PowerPoint.

Emphasis is on formative feedback when it comes to coursework so as to enable the student to critically reflect on own work and integrate feedback in future assignments.

Level 4

Assignment type and weighting	Foundations of Business Management BABM1001	Introduction to Marketing BABM1002	Accounting and Budget Management BABM1003	Human Resource and People Management BABM1004
Essay	70%			
Online Exam				
Presentation	30%	50%		
Report		50%		
Case Analysis			40%	40%
Exam			60%	60%
Portfolio				

Level 5

	Finance and Reporting for Management Decisions	Contemporary Issues in Sustainable Business	Business Research and Analysis	Ethical and Responsible Leadership	Global Operations and Supply Chain Management
Assignment type and weighting	BABM2001	BABM2002	BABM2003	BABM2004	BABM2005
Case Analysis	40%			40%	
Exam	60%		50%		
Reflective Writing		60%			
Annotated Bibliography					
Presentation		40%			50%
Essay				60%	
Report			50%		50%

Level 6

	Digital Transformation and Innovation in Business	Business Analytics and Managing Data	Critical Issues in Global Business	Managing Business Projects	Change, Innovation & Knowledge Management	Crisis & Risk Management	Business Strategy in Action	Dissertation
Assignment type and weighting	BABM3001	BABM3002	BABM3003	BABM3004	BABM3005	BABM3006	BABM3007	BABM3009
Case Analysis							40%	
Business Plan	100%							
Lab-based computer tests								
Poster								
Report							60%	
Portfolio		100%	100%	100%	100%	100%		
Essay								
Presentation								30%
Dissertation								70%

Please see programme structure and progression for more information.