

## BABA Literature list

### BABA3001 Business Principles and Practice

#### Essential reading:

Johnson, J., Whittington, R., Regnér, P., Angwin, D., Johnson, G. and Scholes, K., (2020). Exploring strategy. Pearson UK.

#### Additional reading:

Amit, R., & Zott, C. (2012). Creating value through business model innovation. MIT Sloan Management Review, 53(3), 41-49

Baily, P., Farmer, D., Crocker, B., Jessop, D. and Jones, D., (2008). Procurement principles and management. Pearson Education.

Daft, R.L., (2016). Management. Cengage Learning.

Deresky, H. and Christopher, E., (2015). International management: Managing cultural diversity. Pearson Higher Education AU.

Greiner, L.E. (1972). 'Evolution and Revolution as Organizations Grow', Harvard Business Review 50 (July-August): 37-46.

Hill, C.W., 2022. Global business today. McGraw-Hill.

Manus, A., (2006). International Management—Managing Across Borders and Cultures. International Journal of Emerging Markets, 1(1), pp.96-97.

Stevenson, W.J., Hojati, M. and Cao, J., (2014). Operations management (p. 182). New York: McGraw-Hill Education.

Verweire, K., (2014). Strategy implementation. Routledge.

Weitzel, W. And Jonsson, E. (1989). 'Decline in Organizations: A Literature and Extension', Administrative Science Quarterly, 34: 99-109.

### BABA3002 Contemporary Issues in Business Administration

#### Essential reading:

Thompson, E., Worthington, I. and Britton, C. (2023) The Business Environment. 9th edn. London: Pearson.

#### Additional reading:

Fugate, M. (2023) Managing Business Ethics. Sage Publications Ltd.

Hanlon, A. (2024) Digital Business - Strategy, Management & Transformation. London: Sage Publications Ltd.

Haski-Leventhal, D. (2022) Strategic Corporate Social Responsibility: A Holistic Approach to Responsible and Sustainable Business. 2nd edn. London: Sage Publications Ltd.

Lynch, R. et al. (2024) Strategic Management. 10th edn. London: Sage Publications Ltd.

## BABA3003 Marketing for Business Administration

### Essential reading:

Martin, J. and Blythe, J. (2023) Essentials of Marketing. 8th edition. Harlow: Pearson Education, Limited.

### Additional reading:

Armstrong, G. and Kotler, P. (2022) Marketing. 14th ed. Harlow: Pearson Education, Limited.

Baines, P., Fill, C. and Rosengren, S. (2017) Marketing. Oxford University Press.

Blythe, J. (2005) Essentials of Marketing. 3rd edition. Harlow: Pearson Education, Limited.

Chaffey, D. and Ellis-Chadwick, F. (2016) Digital Marketing: Strategy, Implementation and Practice, 6th edition, FT Prentice Hall, UK.

Drummond, G., Ensor, J. and Ashford, R. (2008) Strategic Marketing: Planning and Control. 3rd edition, Elsevier Limited.

## BABA3004 Finance for Business Administration

### Essential reading:

Atrill, P. and McLaney, E. (2022) Accounting and finance for non-specialists. 12th edn. Harlow: Pearson Education.

### Additional reading:

Collis, J., Holt, A., and Hussey, R. (2017) Business Accounting. 3rd edn. Bloomsbury Publishing.

Elliott, B. and Elliott, J. (2017) Financial accounting and reporting. 18th edn. Pearson.

Gowthorpe, C. (2020) Business accounting and finance. 5th edn. Cengage Learning.

Hillier, D., Ross, S., Westerfield, R., Jaffe, J. and Jordan, B. (2021) Corporate finance. 4th European edn. London: McGraw-Hill Education.

McLaney, E. (2014) Business Finance. Pearson Education UK.

Scott, P. (2019) Accounting for business. 3rd edn. Oxford University Press.

## BABA3005 Strategy for Business Administration

### Essential reading:

Thuis, P. and Stuiwe, R. (2019) Business Administration. United Kingdom: Routledge.

### Additional reading:

Clegg, R.S. and Schweitzer, J. and Whittle, A. and Pitelis, C. (2017) Strategy Theory and Practice. 2nd edn. London: SAGE.

Grant, M.R. and Jordan, J. (2012) Foundations of Strategy. United Kingdom: John Wiley & Sons.

Grant, M.R. (2016) Contemporary Strategy Analysis. 9th edn. United Kingdom: John Wiley & Sons.

Johnson, G. and Scholes, K. and Whittington, R. (2009) Fundamentals of Strategy. Harlow: Pearson Education.

Lampel, J. and Mintzberg, H. and Quinn, B.J. and Ghoshal, S. (2014) The Strategy Process: Concepts, Contexts, Cases. 5th edn. Harlow: Pearson Education.

Whittington, R. and Regner, P. and Angwin, D. and Johnson, G. and Scholes, K. (2020) Exploring Strategy: Text and Cases. 12th edn. Harlow: Pearson Education.

## BABA3006 Final Project

### Essential reading:

Saunders, M., Et Al. (2023) Research Methods for Business Students. Pearson Education, Limited, Harlow.

Ridley, D. (2012) The Literature Review: A Step-By-Step Guide for Students, 2nd Edition. Sage Publications, London.

### Additional reading:

Kumar, R. (2019) Research Methodology: A Step-By-Step Guide for Beginners, 5th Edition. Sage Publications, London.

O'leary, Z. (2021) The Essential Guide to Doing Your Research Project, 4th Edition. Sage Publications, London.

Pink, D. H. (2008) A Whole New Mind: Why Right-Brainers Will Rule the Future, Marshall Cavendish Business, London.

Rumsey, S. (2008) How to Find Information: A Guide For Researchers, 2nd Edition. Mcgraw-Hill/Open University Press, Maidenhead.

Saunders, M, & Lewis, P. (2017) Doing Research in Business And Management, 2nd Edition. Pearson Education, Limited, Harlow.

Xian, H. & Meng-Lewis, Y., (2018) Business Research Methods for Chinese Students: A Practical Guide To Your Research Project, Sage Publications, London.

Yin, R. K. (2014) Case Study Research - Design and Methods, 5th Edition, Applied Social Research Methods Series, Volume 5, Sage Publications, London.